

Firas Ayyad

IT Director - Cannabis Cultivation Technology
Firasayyad@yahoo.com | +1 916 529 9157 | Miami, FL

SKILLS

Technical Systems: Cultivation data tracking, inventory management, AI automation (Claude Code, Make.com), workflow development, regulatory compliance reporting.

Cannabis Operations: Multi-site cultivation and retail management, licensing, team leadership, pre-digital to modern ERP implementation.

PROFESSIONAL EXPERIENCE

PARTNER & OPERATIONS DIRECTOR 2014 - 2018
Honeycomb Farms | Licensed Cannabis Cultivation | Calaveras County, CA

- Directed licensing operations for 5 cultivation sites as business partner, managing 50+ employees across multiple facilities with full P&L responsibility
- Architected comprehensive tracking systems for plant yields, inventory management, and compliance reporting before modern ERP tools existed

DIRECTOR OF OPERATIONS 2018 - 2020
Cali Plug | Cannabis Retail Operations | Los Angeles, CA

- Managed multiple retail locations during transitional regulatory framework, overseeing bulk purchasing strategy and inventory allocation across sites
- Built self-contained tracking systems for real-time inventory and sales management while coordinating mobile teams with custom databases

FOUNDER & OPERATOR 2020 - PRESENT
ATTUNE | Psychedelic Supplements & Facilitation | Nationwide

- Founded and automated end-to-end product business achieving autonomous operations with custom tracking applications for sales projections and customer analytics
- Implemented comprehensive automation for order fulfillment, CRM, customer support, and e-commerce platform integration using Make.com and AI tools

ADDITIONAL EXPERIENCE

OPERATIONS & LOGISTICS DIRECTOR 2016 - 2024
Burning Man | Camp Management

- Coordinated year-round planning and execution of complex infrastructure operations for 200 participants, managing complete camp build, breakdown, and heavy equipment logistics
- Built custom rotational scheduling systems for multi-role labor allocation and resource optimization across annual events

FOUNDER & DIRECTOR OF OPERATIONS 2020 - PRESENT
No Res Gourmet (501c3 Nonprofit)

- Scaled nonprofit feeding program from startup, developing comprehensive systems for recipe tracking and volunteer management
- Oversaw procurement, kitchen operations, distribution logistics, and food safety compliance with annual budget oversight

EDUCATION

Master of International Affairs - International Economics
University of California, San Diego (UCSD)

2014

Advanced quantitative analysis, statistical modeling, and international business frameworks with specialized focus on data collection, economic forecasting, and regulatory systems analysis using Stata and database management tools.